

Lancaster and Morecambe Labour Market Intelligence Factsheets



Part of the 2018 Lancashire Labour Market Intelligence Toolkit

These factsheets provide information about the labour market in *Lancaster and Morecambe.* The factsheets are part of the **2018** Lancashire Labour Market Intelligence (LMI) Toolkit. More information can be found <a href="here">here</a>



## Introduction to the Labour Market and Lancaster and Morecambe Travel to Work Area



The *Labour Market* includes the supply of labour by households and the demand for labour from employers.



The **Supply of Labour** is made up of the people who live and/or work in the area, the skills they have and the number of hours they want to work.



The **Demand for Labour** comes from employers (businesses and public sector organisations) – what they need in terms of skills and the number of hours they need people to work.

When there is a *mismatch* between supply and demand:



Some people might be *unemployed*, or unable to find the type of job they want to do.



Some *employers might not be able to find the workers they need*, or might have to make do with workers who don't have quite the right skills for the job.



A *Travel to Work Area* is where most of the people who live in the area also work there. Not everyone who lives in Lancaster and Morecambe works there – some people commute to jobs in the surrounding area.

# **The Labour Market in Lancaster and Morecambe**

143,500	People live in the area		
91,500	Are of 'working age' (aged 16-64 years)		
67,000	Are in work		
Four-fifths	Work within Lancaster and Morecambe		
One-fifth	Work outside the area (mainly in Preston)		
19,600	People of working age aren't in work		
There are lots of reasons why working age people aren't in work:			

5,600	Are students
4,500	Have a long-term illness which means they can't work
4,200	Are looking after the family or home
3,400	Are unemployed
2,000	Have retired early or have 'other' reasons for not working

People who live in Lancaster and Morecambe work in the following occupations:

15.200 10,400 10.000 9,300 7,500 6.000 6,000 5,900

**Professional occupations**, including teachers, lawyers, doctors, nurses and other medical occupations, engineers, scientists, social workers, architects and surveyors.

**Elementary occupations**, including construction labourers, postal workers, cleaners, security staff, catering assistants and waiting / bar staff.

**Caring, leisure and other service occupations**, including teaching assistants, nursery workers, care workers, hairdressers, beauticians, caretakers and housekeepers.

**Skilled trades occupations**, including welders, mechanics, machinists, electricians, plumbers, plasterers, chefs, cooks.

Associate professional and technical occupations, including engineering, building and lab technicians, IT technicians, paramedics, police, prison and fire service officers, graphic designers, accounting technicians, health and safety officers.

**Sales and customer service occupations**, including sales assistants and shop workers, telesales and call centre workers and customer service managers.

**Managers, directors and senior officials**, including all types of managers (finance, HR, sales, production etc) in all types of organisations.

**Administrative and secretarial occupations**, including admin officers, finance officers, office managers, secretaries, Personal Assistants (PAs) and receptionists.

**Process, plant and machine operatives**, including factory workers, sewing machinists, tyre fitters, scaffolders, road and rail construction workers, lorry, bus and taxi drivers, train drivers and forklift truck drivers.



4,400

Across the labour market as a whole, the number of jobs requiring higher level skills and qualifications has been increasing.



Different jobs require different levels of **skills**, **qualifications** and **experience**, and pay different levels of wages. Where you live also affects how much you earn – people who live in more expensive areas (like London) need higher wages because the costs of living (like rent and travel costs) are higher.



**Average (median) full-time earnings** are £27,600 for people living in Lancaster and Morecambe.

The table below shows average salaries for some jobs. This is based on national data – wages in Lancaster and Morecambe are likely to be lower, because the cost of living here is lower.

		<b>Starting Salary</b>	When Experienced
Professionals	Solicitor: Architect: Doctor:	£25,000 £27,500 £26,000	£40,000+ £35,000+ £37,500+
Skilled Trades	Motor Mechanic:	£18,000	£21-27,000
	Electrician:	£18,000	£25-35,000
	Chef:	£16,000	£20-30,000
Associate professionals and technicians	IT Support Technician:	£16,000	£22-24,000
	Graphic Designer:	£16,000	£20-30,000
	Paramedic	£22,000	£28,500
Administrative and secretarial occupations	Admin Assistant: Office Manager:	£14,000 £18,000	£19-23,000 £25-30,000
Caring, leisure and other service occupations	Hairdresser:	£14,000	£14-24,000
	Nursery Worker:	£14,000	£17-22,000
Managers, directors and senior officials	HR Manager:	£35,000	Up to £75,000
	Sales Manager:	£22,000	£30-60,000
Sales and customer service occupations	Sales Assistant: Call Centre Operator:	£11,000 £13,500	£16-20,000 £16-19,000
Elementary occupations	Postal Worker:	£13,500	£19,000
	Security Worker:	£13,000	£22,000
	Catering Assistant:	£11,500	Up to £16,500
Process, plant and machine operatives	Sewing Machinist:	£14,000	£15-17,500
	Scaffolder:	£14,000	£17,000

Jobs are available with a range of employers:

Private businesses



Charities and voluntary organisations

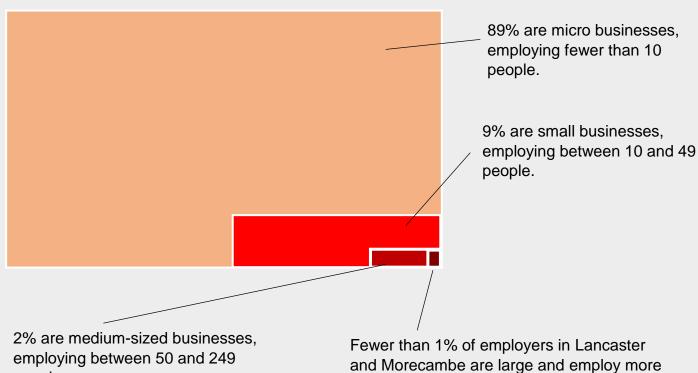








There are 4,600 businesses in Lancaster and Morecambe:



people.

than 250 people - around 15 employers.

## **Location of Employment and Key Employers in Lancaster and Morecambe**

This map shows where employment is concentrated across Lancaster and Morecambe. Darker areas have higher numbers of jobs. Employment is generated by 4,600 micro, small, medium and large employers based in the area.

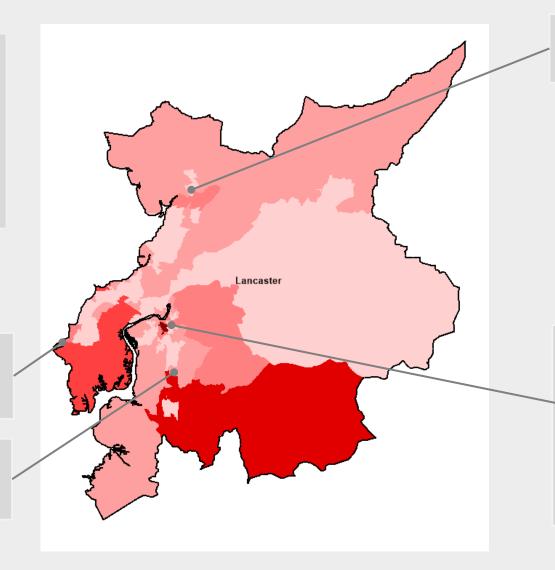
The boxes highlight the location some of the area's key employment locations and employers.

## Heysham

EDF Energy (Energy Supply) Heysham Port Ltd. (Transport and Storage)

### Bailrigg/Galgate

University of Lancaster (Education) Cartmel College (Education)



#### Carnforth

Pureleisure Group (Accommodation and food services)

#### **Lancaster City Centre**

University of Cumbria (Education)
Royal Lancaster Hospital (Health)
Fatmedia (Information and
communication)
NuBlue (Information and
communication)
Begbies Traynor (Finance and
insurance)
Moore and Smalley (Professional,
scientific and technical services)
Sofidel (Manufacturing)

## Jobs available in Lancaster and Morecambe

Employers are classed as being in different 'sectors', according to what they make or do.

Some jobs are found in all sectors (e.g. Managers, Finance Officers, IT workers and people with digital skills); others are concentrated in particular sectors (e.g. Bricklayers work in the construction sector, Doctors work in the health sector).

The largest sectors in Lancaster and Morecambe, and the jobs available within them, are shown below:

Transport and storage employs 3,000 people and includes road and rail transport, warehouses and the postal service.

2,100 work in the **construction** sector, over half in skilled trades jobs such as bricklayers, plumbers, carpenters etc.

900 people work in the creative and digital industries, including IT and computing, newspapers, music and arts, design etc.

All other sectors account for 2,600 jobs.

administrators.

Advanced manufacturing employs 3,600 people. 30% of workers are in professional or technical roles. One quarter are in skilled trades (e.g. welding, machining etc) and 20% are in less skilled processing and packing roles.

4,300 work in the energy and environmental technology sector, including gas and electricity production and waste and water supply. One-third work in professional, technical or managerial jobs.

The visitor economy sector includes hotels, restaurants, bars and take-aways and tourist attractions. It employs 5,500 workers. Jobs include chefs, kitchen and catering assistants, waiters and waitresses, bar staff and cleaners. Some people work as managers.

Sector employment in Lancaster and Morecambe

The wholesale and retail sector (shops and their suppliers) employs 8,000 workers. As well as sales and customer service jobs, people work as managers, in finance roles, and as cleaners and security staff.

Education also employs 10,000 people in schools and colleges and the Universities of Lancaster and Cumbria. Jobs include teachers, teaching assistants, support workers (lunchtime supervisors, learning support) and managers.

The **health and social work** sector is the largest sector, employing 10,000 workers. There are lots of

professional and associate

professional roles in this sector,

including doctors, nurses and other

medical professionals, as well as

social workers, care workers and

The financial and professional services sector employs 9,000 people, in a range of business-related activities including advertising, law, accountancy, architecture and engineering services, cleaning, building management, security, employment agencies etc.

## Future Job Opportunities and Skills Needs in Lancaster and Morecambe

The *economy and labour market are always changing*, with jobs being lost and new ones created.

Some job opportunities arise because businesses or sectors are *growing*.

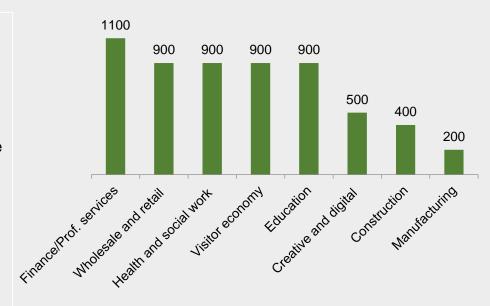
Others come about because of 'churn' within the labour market – when current workers change jobs or retire. This is called 'replacement demand'.

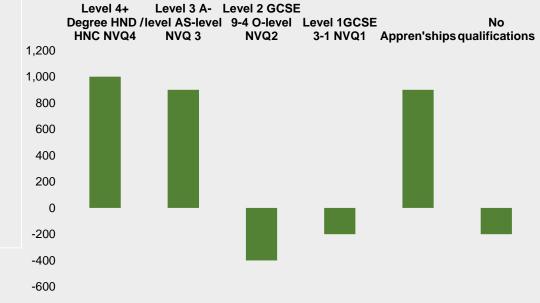
Every year, there are thousands of job opportunities in Lancaster and Morecambe.

These charts show how many job opportunities are expected to be created each year. The largest number of opportunities is expected in the finance and professional services sector. The wholesale and retail sector has a lot of 'churn' (people moving jobs), so will also have a high number of opportunities.

Demand is increasing for workers with higher level qualifications (level 3 and 4) and apprenticeships.

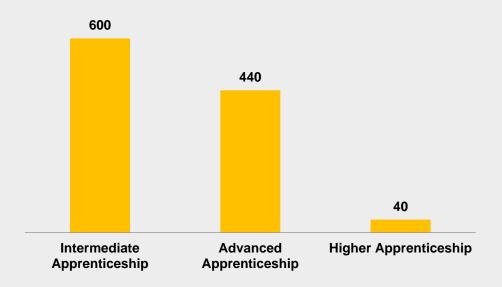
Demand for workers with no qualifications and lower level qualifications is expected to continue to fall.





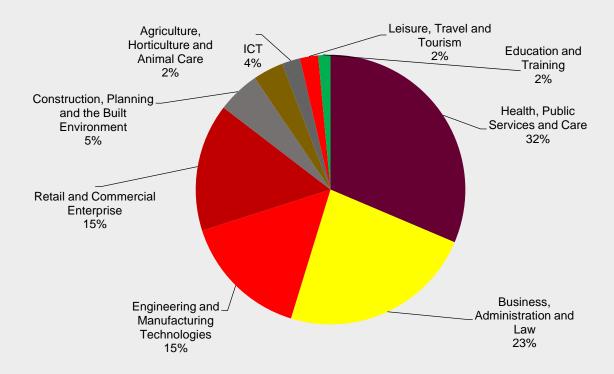
More employers are choosing apprenticeships as a way to get the people and skills they need. An apprenticeship gives people hands-on experience, a salary and the opportunity to train while they work, in a range of different industries.

1,080 people started an apprenticeship in Lancaster and Morecambe in 2016/17. Nearly 45% of these were advanced or higher level apprenticeships.

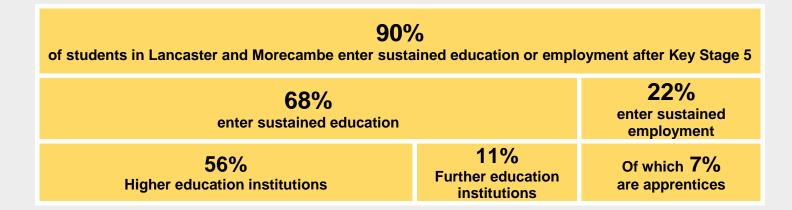


Apprenticeship starts are broadly in line with the main employment sectors:

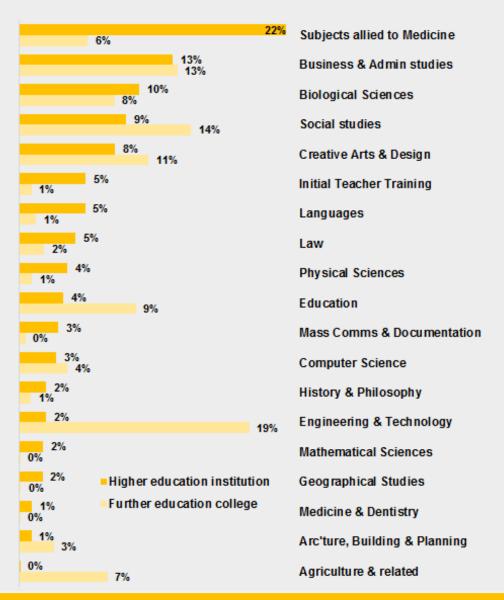
- Health, public services and care for the health and social work sector.
- Business, administration and law can prepare you for a career in the financial and professional services.
- Engineering and manufacturing technologies for the advanced manufacturing sector.



At the age of 18, some young people continue in education at a higher education institution (e.g. university) or further education institution (e.g. college), whilst others enter employment or become an apprentice.



49% of Lancashire residents who enter higher education study in Lancashire, either at University or at one of the twelve Further Education Colleges which provide higher education. Higher education students in Lancashire study a range of subjects:





## For more detailed information on the labour market in Lancashire:

Lancashire Skills and Employment Hub

https://www.lancashireskillshub.co.uk/

## For more detailed information on jobs and careers:

National Careers Service

https://nationalcareersservice.direct.gov.uk/

## For information on education, training and routes into work:

Colleges:

http://www.tlc.ac.uk/

Universities:

https://www.ucas.com/

Apprenticeships and Traineeships:

http://www.getingofar.gov.uk/

**Training Providers:** 

http://www.lancsforum.co.uk/