

EMPLOYER HUB @LMC

Lancaster & Morecambe College

Business Start-up
Support Sessions

Are you a budding entrepreneur or do you have a business start-up idea, but not sure of the next step?

Contact us the dates and availability

Employer Hub at Lancaster & Morecambe College

This half-day session will look at both personal and business SWOT and TOWS analysis, and you will be guided through this process by our expert tutor and entrepreneur, Keith Robertson.

Employer Hub at Lancaster & Morecambe College

In this session you will look at Business Planning and will be supported in creating a 3–5-year business plan in a format appropriate for your business. We will look at the key milestones and strategic objectives, as well as the legal and financial implications of running a business. We will look at the financial aspects of your business, including how to fund it, how to look after your money and consider any start-up costs.

Additional Support

In addition to this, we can offer support with marketing your business and finance, and have the following courses currently available:-

- Google for Business How to Build and Optimise
- How to content Plan for Social Media
- LinkedIn for Business
- Using Facebook MetaSuite to Manage your Social Media
- Introduction to Bookkeeping Part 1
- Introduction to Bookkeeping Part 2
- Introduction to Bookkeeping Part 3

Contact the **Engagement Team** for further information

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